

# Welcome to Green Team Training!





One word that would describe  
my community is...



# What is Sustainable Maryland?

Sustainable Maryland Certified is a certification program for municipalities in Maryland who want to go green, control costs and save money, and take steps to sustain their quality of life over the long term.



# What is sustainability?

“Meeting the needs of the present without compromising the ability of future generations to meet their own needs.”

– UN Brundtland Commission, 1987

# What is sustainability at the municipal level?



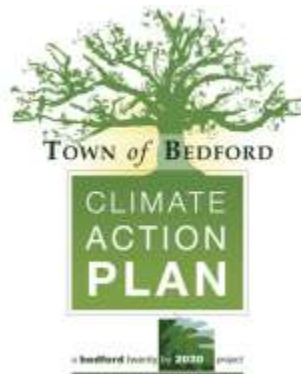
# How it Works



## Community Action



## Greenhouse Gas



## Natural Resources



## Community Based Food



## Health & Wellness



## Planning and Land Use



## Energy



## Local Economies



## More Action Areas to come in 2012!



## *Mission Statement:*

The Mission of Sustainable Maryland Certified is to enhance the livability for all Marylanders by helping municipalities choose a direction for their sustainability efforts, improve access to resources needed to implement action, measure their progress, and gain recognition for their accomplishments.



## SUSTAINABLE MARYLAND

• CERTIFIED •

HELPING COMMUNITIES INVEST TODAY FOR A MORE LIVABLE TOMORROW

HOME

ABOUT SUSTAINABLE MARYLAND

ACTIONS FOR SUSTAINABLE COMMUNITIES

PARTICIPATING MUNICIPALITIES

NEWS, EVENTS, AND TRAININGS

GRANTS AND RESOURCES

REGISTER YOUR MUNICIPALITY

LOG IN

JOIN MAILING LIST

### NEWS + UPDATES

GETTING STARTED

FREQUENTLY ASKED  
QUESTIONS

SAMPLE RESOLUTION

## Welcome to Sustainable Maryland Certified

Congratulations to Berlin, the first SMC Registered Municipality!!

Welcome new registrants Snow Hill, Gaithersburg, and Chestertown!

Please browse our website to become familiar with the various components. Links at the top of the page will guide you to SMC action items and municipal registration.

Good places to start are the **Getting Started** and **Frequently Asked Questions** links on the left.

Sustainable Maryland Certified (SMC) is a new initiative of the Environmental Finance Center at the University of Maryland (EFC) designed to support Maryland's 157 municipalities as they look for cost-effective and strategic ways to protect their natural assets and revitalize their communities. Using best practices in resource

REGISTER YOUR  
MUNICIPALITY

ACTIONS FOR  
CERTIFICATION

4  
ALREADY  
REGISTERED

0  
CERTIFIED  
TO DATE

**COMMUNITY ACTION****Funding****Certified****Points****Select**[Green Team Subactions](#) [Click to View](#)

M

[Create a Green Team](#)

M

10

[Participate in SMC Green Team Training](#)

5

[Complete a Green Team Action Plan](#)

M

10

[Conduct Community Barriers and Benefits Assessment](#)

15

[Build SMC Resource Center](#)

5

[Participation in MD Green Schools](#)

10

[Innovative Demonstration Projects](#)

10

**COMMUNITY BASED FOOD SYSTEM****Funding****Certified****Points****Select**[Local Food Consumption Subactions](#) [Click to View](#)[Local Food Production Subactions](#) [Click to View](#)

P

[Establish CSA Drop-off Location](#)

10

[Innovative Demonstration Projects](#)

10

**ENERGY****Funding****Certified****Points****Select**[Municipal Energy Audits](#)

P

10

[Residential Energy Efficiency](#)

10

[Wind Energy Project](#)

10

[Innovative Demonstration Projects](#)

10

**GREENHOUSE GAS****Funding****Certified****Points****Select**[Municipal Carbon Footprint](#)

P

15





**HELPING COMMUNITIES INVEST TODAY FOR A MORE LIVABLE TOMORROW**

[Home](#) • [ABOUT SUSTAINABLE MARYLAND](#) • [ACTIONS FOR SUSTAINABLE COMMUNITIES](#) • [PARTICIPATING MUNICIPALITIES](#)  
.....  
[NEWS, EVENTS, AND TRAININGS](#) • [GRANTS AND RESOURCES](#) • [REGISTER YOUR MUNICIPALITY](#) • [LOG IN](#)

[< Back](#)

**SECTION**

**Why Important**

**Who to Involve**

**Timeframe**

**Project Costs &  
Resource Needs**

**What to Do**

**Resources**

**Examples**

**Spotlight on Maryland**

**Submission  
Requirements**

**Appendix 1**

## Create a Green Team

The second step in the Sustainable Maryland Certification process is creating a Green Team (or expanding the membership and mission of an existing Green Team-like entity in order to qualify as a Green Team under Sustainable Maryland Certified). This action is mandatory and will earn a municipality 10 points toward certification. It is strongly recommended that your community participates in Green Team training before pursuing this action.

The formation of a "Green Team" is the first step to establishing a community sustainability program. Green Teams leverage the skills, expertise, and life experience of team members to develop policies and plans, implement programs, and assist with educational opportunities that support the creation of a sustainable community. Such entities can go by any name, but the role is the same: lead and coordinate the sustainability activities of the community.

Goal(s):

To bring together a group of community leaders, municipal staff, and community organizations in order to establish a Green Team and to create a Green Team that reflects the characteristics of your community.

Follow this link to download the entire tool as a [pdf document](#).

**COMMUNITY ACTION**[Green Team Subactions](#) [Click to View](#)

Funding	Certified	Points	Select
	M		
	M	10	<input type="checkbox"/>
		5	<input type="checkbox"/>
	M	10	<input type="checkbox"/>
		15	<input type="checkbox"/>
		5	<input type="checkbox"/>
		10	<input type="checkbox"/>
		10	<input type="checkbox"/>

**COMMUNITY BASED FOOD SYSTEM**[Local Food Consumption Subactions](#) [Click to View](#)[Local Food Production Subactions](#) [Click to View](#)

Funding	Certified	Points	Select
	P		
		10	<input type="checkbox"/>
		10	<input type="checkbox"/>

**ENERGY**[Municipal Energy Audits](#)[Residential Energy Efficiency](#)[Wind Energy Project](#)[Innovative Demonstration Projects](#)

Funding	Certified	Points	Select
	P	10	<input type="checkbox"/>
		10	<input type="checkbox"/>
		10	<input type="checkbox"/>
		10	<input type="checkbox"/>

**GREENHOUSE GAS**[Municipal Carbon Footprint](#)

Funding	Certified	Points	Select
	P	15	<input type="checkbox"/>

# Certification Levels

## Year 1

150 points = Certification



## Future Years





# **Certification Benefits**

## **Save money. Get money.**

- **Cost savings: energy, water, waste management**
- **Improve efficiency**
- **Conserve resources while promoting community viability**
- **Stimulate local economies**
- **Special priority and notification of incentives and grants.**

## **Get recognized. Promote your town.**

- **Promotion via the SMC website, publications, press, and promotional events**
- **Annual recognition at the Maryland Municipal League Conference**
- **State press attention for efforts**



# **Certification Benefits**

**Gain access to training, tools, and expert guidance.**

- **Trainings & workshops**
- **Webinars**
- **Leadership meetings**
- **Mentorship by other SMC communities**
- **Connections with leading experts**

**Conserve valuable resources.**

- **Residents: want to live in environmentally-friendly towns.**
- **Civic pride: Conserve community values**
- **Environment: Conserve resources**

**SUSTAINABLE  
MARYLAND**

• CERTIFIED •

**HELPING COMMUNITIES INVEST TODAY FOR A MORE LIVABLE TOMORROW**

**SUSTAINABLE  
MARYLAND**

• CERTIFIED •

## Green Team Training: Where do we go from here?



# Overarching Themes

1. Wherever you are, it's okay.
2. The municipal-citizen relationship is foundational.
3. The key resources is people.
4. You can build a leadership hub.

**it ain't easy  
being green**

